



*DinnerData is a membership organisation working with Independents like you.
We can help you attract and retain more business while also reducing cost.*



Working together to compete with the chains

£0
Per Month

Included when you join...

- A Featured Profile promoted in DinnerData
- Showcase, edit and highlight your offers
- Link to your online ordering / table booking
- Attract new customers with DD Global Points

From
£15
Per Month
Each

Orange Service Packs

- Incentivise customers by publishing vouchers for easy download or print
- Your own micro-app gives customers easy access from their mobiles
- Feature in Leaflet drops to residents + businesses in your area

From
£15
Per Month
Each

Aubergine Service Packs

- Have your own digital loyalty stamp card to encourage repeat custom
- DinnerData's Table Booking enables easy online booking requests
- Be more profitable with DinnerData Online Ordering Solutions

%
Per Trade

Trade Area + Marketplace...

- Expand your business - sell your products 24/7 through our online ecommerce Marketplace
- Get discounts on selected third party products and services through our online Trade Area



Bundled deals available at: <https://venues.dinnerdata.co.uk>

Starter Packs:

Promotional services
included in your
Membership fee

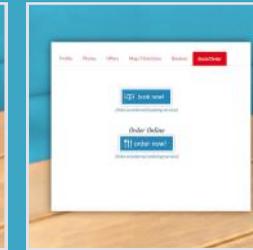
Currently at the princely price of £0 per month each, these are included in your Membership:



Featured
Profile



Promote
Offers



Link to Book
Table /Order



Benefit from
Global Points

To see the current membership prices please visit:

<https://venues.dinnerdata.co.uk>

Initial Packs bundled with your Membership



For starters, your venue's **Featured Profile** will include an in-depth description, multiple images, website & social media links, opening hours, offers, book a table, online ordering buttons and more...



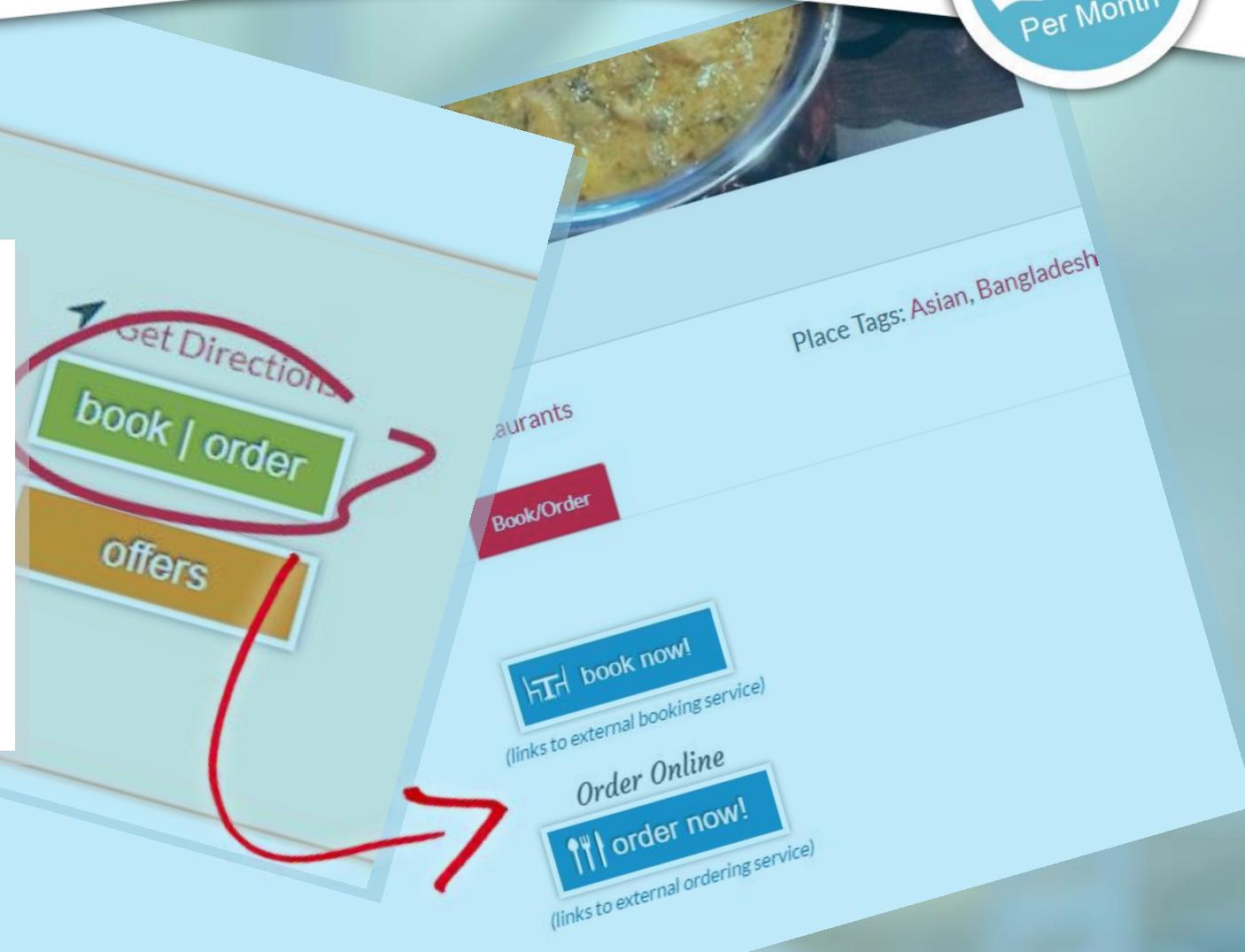
Your **Featured Profile** promoted extensively throughout DinnerData

Your Profile includes an *Offers* tab where we promote the offers you want to showcase. You can edit these yourself, or we can do it for you.



Your Offers are easily accessed direct from DinnerData search results

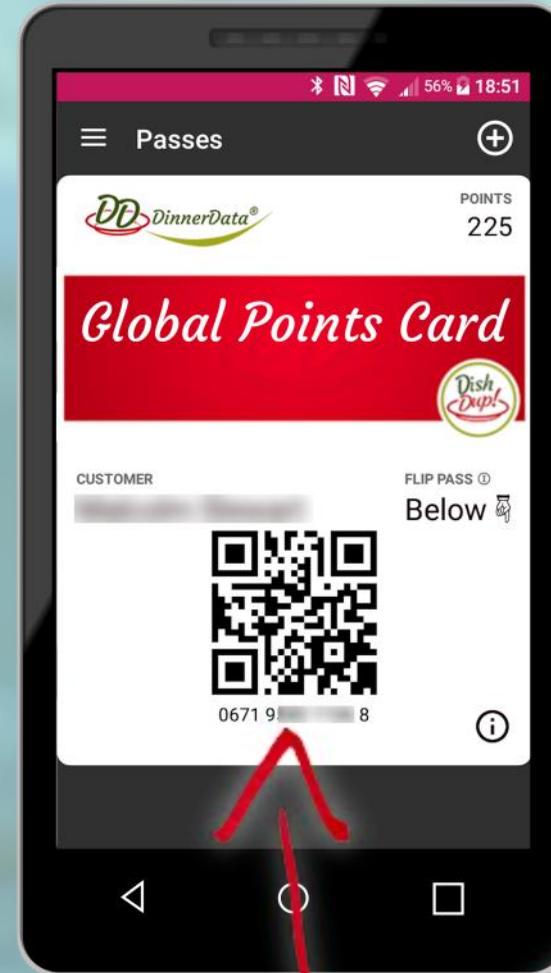
If you already have a table booking and/or online ordering service, we can link to them from the “Book/Order” tab. If you don’t, then DinnerData has booking and ordering solutions available.



Visitors can connect to your services from your DinnerData Profile

Our DD Global Points scheme allows diners to earn points at ANY independent restaurant, café or takeaway in the UK.

The bonus for you is they can only redeem their points at DinnerData member venues.



Attract new customers through the DinnerData Global Points scheme

Orange Add-on Packs: Services to attract users online and offline

Our Orange add-on packs provide great ways to attract & incentivise customers to try you out.



Downloadable
customer vouchers



Mobile and tablet
Micro-app



Coupon leaflets
print & delivery

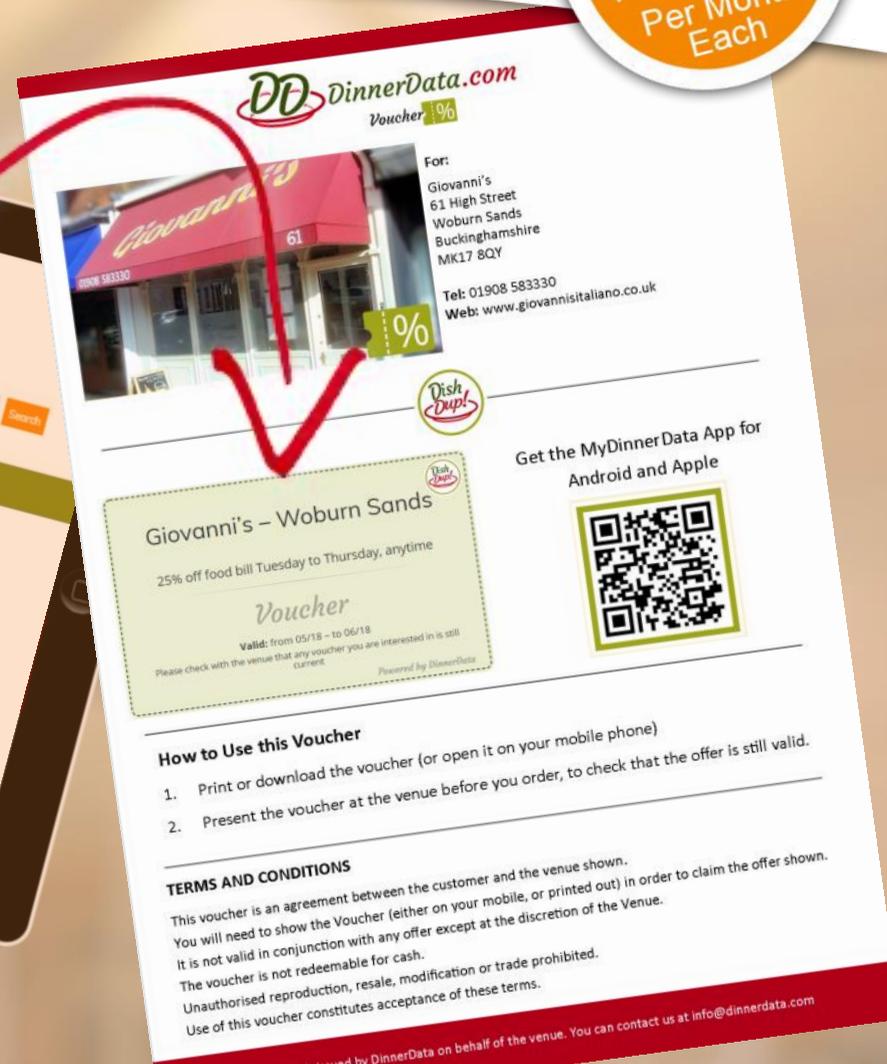


Add-on packs to complement your Membership

From *
£15
Per Month
Each



The Vouchers Add-on Pack allows you to promote vouchers for users to print or download from the DinnerData website. You choose what you want your vouchers to be, we don't dictate - it's your business.



* One-off payment option also available

Users download or print YOUR DinnerData vouchers

Have your own *Micro-app* and live on your customers' phone. Works with iPhone, iPad, Android phones, tablets & Windows phones. Make it easy for customers to book a table, order online and collect loyalty stamps.



Give customers easy access to your services with your own mobile app

From *
£15
Per Month
Each

We regularly print & deliver leaflets that contain coupons for member venues. Your chosen offer will be delivered in areas where you want to raise your profile. And your first coupon entry will be free!

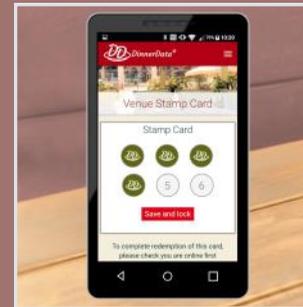


* One-off payment option also available

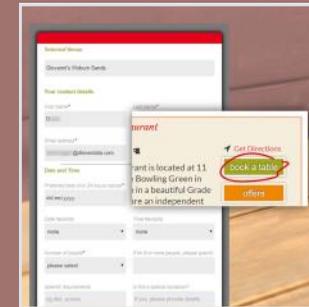
Leaflets delivered to residents and businesses in your area

Aubergine Add-on Packs: Increase efficiency and build repeat custom

Our Aubergine add-on packs provide more ways for customers to engage with you time and again.



Digital loyalty stamp card



Online "Book a Table" request

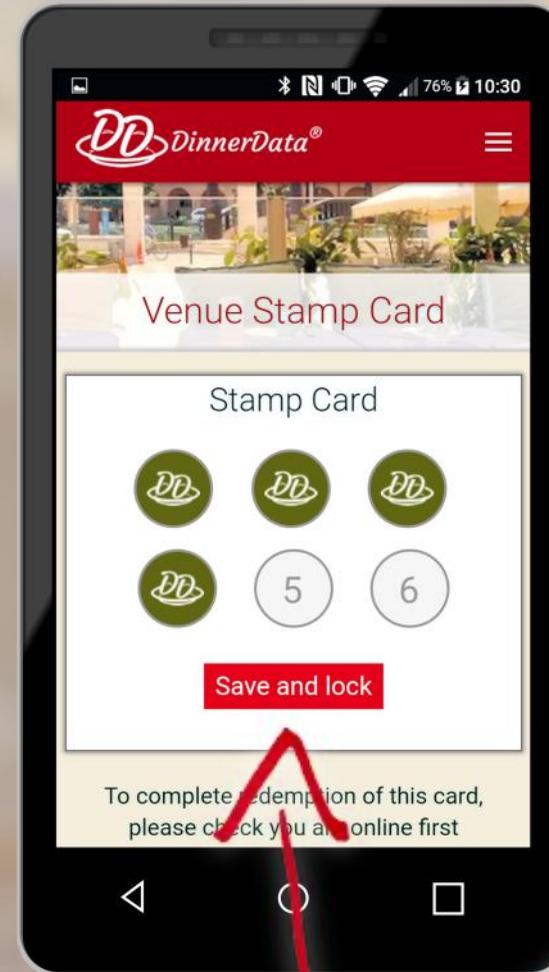


Online Ordering apps & solutions



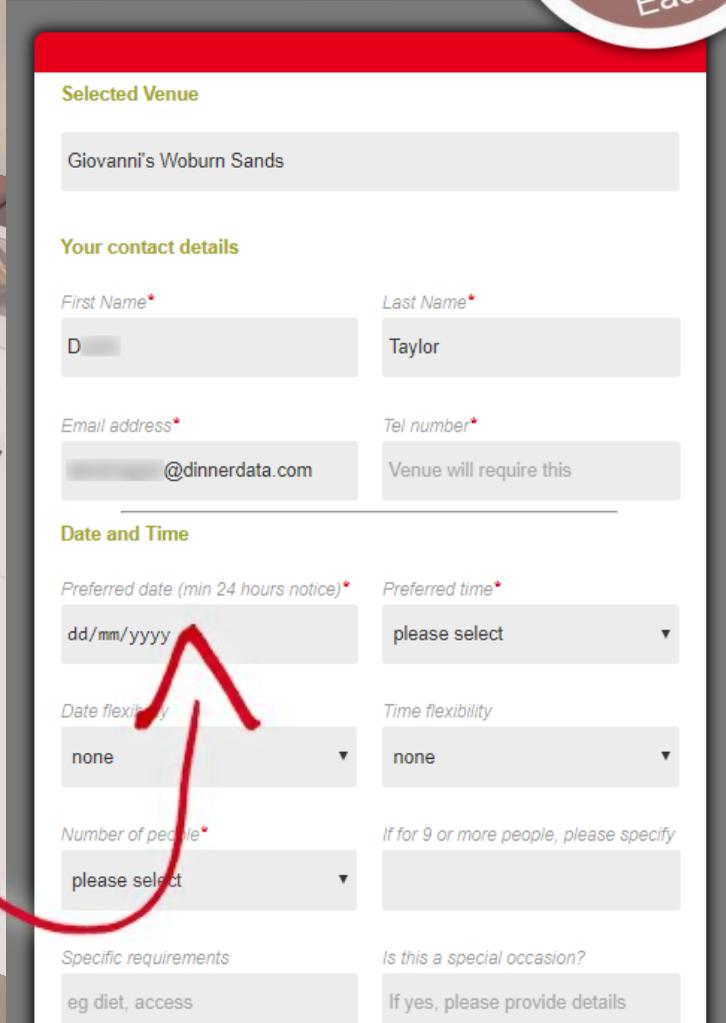
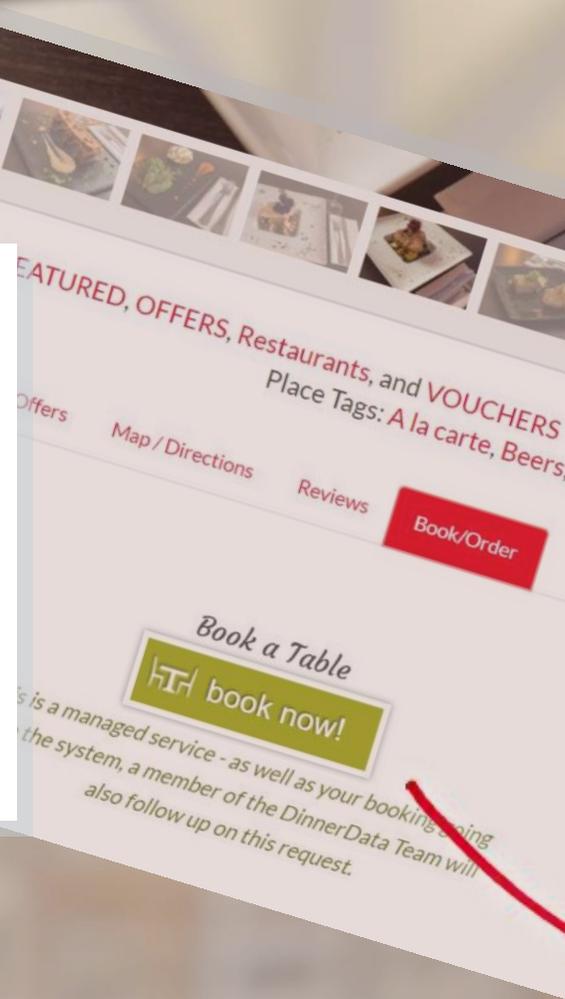
Improve your profitability and customer engagement

Why not encourage customers to come back again and again? Have your own digital loyalty stamp card, with rewards of your choice for completed cards



Your digital loyalty stamp card, stored on your customers' phones

Our **Book a Table Add-on Pack** makes it easy for customers to request a table booking. Users of the site and the app fill in a simple form which sends a request to you by email.



Selected Venue

Giovanni's Woburn Sands

Your contact details

First Name* Last Name*
D Taylor

Email address* Tel number*
@dinnerdata.com Venue will require this

Date and Time

Preferred date (min 24 hours notice)* Preferred time*
dd/mm/yyyy please select

Date flexibility* Time flexibility*
none none

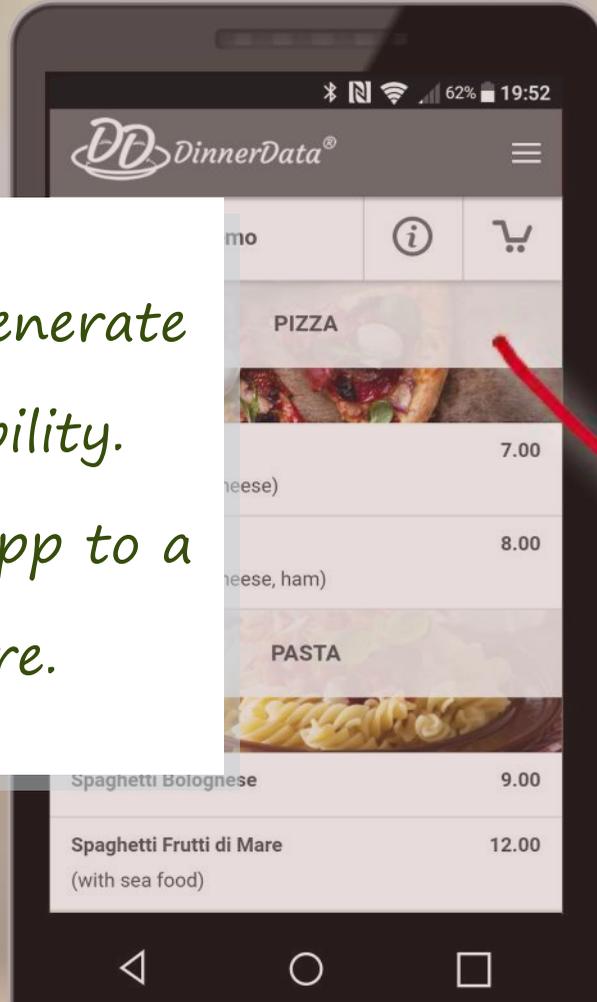
Number of people* If for 9 or more people, please specify
please select

Specific requirements Is this a special occasion?
eg diet, access If yes, please provide details

Make it easy for customers to book with you online

From
£15
Per Month
Each

Our Online Ordering solutions help generate more custom and improve profitability. Choose from a simple order receipt app to a full range of supporting hardware.



Keep more of what you earn with DinnerData Online Ordering

The Trade area and Online Marketplace
open more opportunities for you to
buy and sell more effectively.

Enjoy some of the economies of scale usually
reserved for the larger chains & franchises.

Trade Area Product and Services Catalogue



Independent Places to Eat qualify for a FREE listing
on DinnerData, which covers the UK and is dedicated to
giving business to the Independent sector

Become a Member, and benefit from many more
discounted products and services



Black Kampot Pepper 90g

£9.95

Sold By: Bo Tree



Custom Box of 6 handmade chocolates

£5.00

Sold By: The Chocolate Mill MK



More power to your buying and selling - DD Trade Area & Marketplace



Contact us:

w: <https://dinnerdata.co.uk>

e: info@dinnerdata.co.uk

t: 07585 333 303

Please note: All prices exclude VAT



Our range of services has been set up as a “pick and mix” menu, because we recognise that requirements differ from business to business.

We have made it easy for you to sign up online for the membership package, and any additional services you want, at:

<https://venues.dinnerdata.co.uk>

If you've got any questions, want more information, or would simply like a chat, do get in touch.

The DinnerData Team

Working together to compete with the chains